Vulnerabilities and fisheries impacts: the uncertain future of manta and devil rays

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ABSTRACT

1. Manta and devil rays of the subfamily Mobulinae (mobulids) are rarely studied, large, pelagic elasmobranchs, with all eight of well-evaluated species listed on the IUCN Red List as threatened or near threatened.
2. Mobulids have life history characteristics (matrotrophic reproduction, extremely low fecundity, and delayed age of first reproduction) that make them exceptionally susceptible to overexploitation.
3. Targeted and bycatch mortality from fisheries is a globally important and increasing threat, and targeted fisheries are incentivized by the high value of the global trade in mobulid gill plates.
4. Fisheries bycatch of mobulids is substantial in tuna purse seine fisheries.
5. Thirteen fisheries in 12 countries specifically targeting mobulids, and 30 fisheries in 23 countries with mobulid bycatch were identified.
6. Aside from a few recently enacted national restrictions on capture, there is no comprehensive monitoring, assessment or control of mobulid fisheries or bycatch. Recent listing through the Convention on the
International Trade in Endangered Species (CITES) may benefit mobulids of the genus *Manta* (manta rays), but none of the mobulids in the genus *Mobula* (devil rays) are protected.

7. The relative economic costs of catch mitigation are minimal, particularly compared with a broad range of other, more complicated, marine conservation issues.

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**INTRODUCTION**

Marine organisms are subject to multiple anthropogenic threats (Stevens *et al*., 2000; Lewison *et al*., 2004; Dulvy *et al*., 2014), and long-lived species with low fecundity (e.g. whales, seabirds, sea turtles, and sharks) are particularly vulnerable (Owens and Bennett, 2000). Pelagic elasmobranchs tend to be even more vulnerable because they have exceptionally low population growth rates, are often subject to targeted and bycatch in multiple fisheries, and the quantification of catch and management is limited or non-existent (Stevens *et al*., 2000; Dulvy *et al*., 2008, 2014).

Of the pelagic elasmobranchs, the 11 species of manta and devil rays, subfamily Mobulinae (mobulids) are among the most vulnerable. In addition to their K-selected life history traits, they have been directly targeted in small-scale fisheries (Notarbartolo-di-Sciara, 1988; White *et al*., 2006a; Rohner *et al*., 2013) and captured as bycatch in industrial fisheries (Paulin *et al*., 1982; White *et al*., 2006a). Between 1998 and 2009, mobulid landings increased more than an order of magnitude (from 200 to 5000 metric tons year\(^{-1}\)) (Ward-Paige *et al*., 2013). All eight of the mobulid species effectively evaluated for the IUCN Red List are threatened (endangered or vulnerable) or near threatened, with the remaining three listed as data deficient (Table 1). Four species are classified as declining, and the population trajectory of the remaining seven species is unknown (IUCN, 2012) (Table 1). Given these concerns, a logical first step to the conservation of mobulids is to evaluate their life history sensitivity and threats, and potential management solutions.

**LIFE HISTORY**

Like many elasmobranchs, mobulids have K-selected life history traits including delayed, matrotrophic (ovoviparous) reproduction and low annual fecundity. The life history parameter that sets mobulids apart from other elasmobranchs and makes them vulnerable to overexploitation is their extremely low fecundity – among the lowest of all fishes (Dulvy *et al*., 2014). Mobulid litter size is only one (Hoening and Gruber, 1990, Stevens *et al*., 2000), and interbirth intervals are estimated at 1–3 years (Notarbartolo-di-Sciara, 1988; Compagno and Last, 1999; Homma *et al*., 1999; Marshall and Bennett, 2010). Marshall and Bennett (2010) estimated *Manta alfredi* gestation period at 12 months with a mix of annual and biennial pregnancies while Stevens (unpublished data) estimated one gestation every 5 years in *M. alfredi* off the Maldives. Although variable across mobulids, most annual fecundities are ~0.5 pups per year, particularly for larger species (e.g. 0.56 pregnancies per adult female per year for *M. alfredi*; Deakos *et al*., 2011).

Maximum rate of mobulid population increase is also limited by delayed age at maturation. Pups are relatively large at birth, ranging from 27 to 49% of maternal size (Notarbartolo-di-Sciara, 1988; White *et al*., 2006b; Marshall *et al*., 2009). Information on age of maturation is limited, however, using unvalidated age/growth data from Cuevas-Zimbron (2007) and size at maturity from Serrano-López (2009), *Mobula japonica* appear to attain sexual maturity at 5–6 years. Marshall *et al*. (2011a) reported that *M. alfredi* matures at >8 and >3 years in females and males, respectively, while Clark (2010) reported the age of maturity of *M. alfredi* as 3–6 years.
There are no direct measurements of lifespan. Using unvalidated banding patterns in vertebral cartilage, Cuevas-Zimbrón et al. (2012) estimated M. japanica lifespan at >14 years. Summarizing published and unpublished photographic resighting data, Marshall et al. (2011a, b) estimated longevity of at least 20 and 30 years for Manta birostris and M. alfredi, respectively. These minimum estimates are probably below maximum longevity.

One approach to estimate the vulnerability to exploitation is to compare the maximum rate of population increase ($r_{max}$). Dulvy et al. (2014) used generic Manta life history parameters to estimate median $r_{max}$ at 0.116 year$^{-1}$ (CI: 0.089–0.139). Compared with other chondrichthians (median $r_{max}$ of 0.26 year$^{-1}$), mobulid median $r_{max}$ is among the lowest (García et al., 2008; Hutchings and Myers, 2012), and is more similar to marine mammals (median $r_{max}$ of 0.07 year$^{-1}$) than to coastal elasmobranchs or teleost fishes.

### FISHERIES IMPACTS

The affinity of mobulids for productive habitats and distribution in the epipelagic zone (Croll et al., 2012; McCauley et al., 2014) makes them vulnerable to capture in an array of fishing gear. Mobulids have been reported as targeted or bycatch in both recreational and commercial harpoon, gill net, longline, trawl, purse seine, and trap fisheries throughout their range (Table S1, Supporting information).

It is challenging to quantitatively assess fisheries effects upon mobulids owing to inconsistencies in fishery data, species misidentification, the global and pelagic distribution of most species, sympatric distributions among mobulids, and the large number of fisheries with which they interact (Camhi et al., 2009). Two types of fisheries interactions were defined: targeted catch (mobulids are the primary or secondary target and are retained), and bycatch (mobulids are incidentally captured and discarded or retained and utilized). In some fisheries (e.g. tuna purse seine fishery), mobulids may be captured as bycatch but released alive (Poisson et al., 2014), these animals were included as bycatch.

### Targeted fisheries

Mobulids have been targeted in recreational and small-scale commercial fisheries for centuries, with
19th and early 20th century accounts of museum and recreational expeditions for mobulids (Elliott, 1846; Gill, 1908; Roosevelt, 1917). Indeed, in 1916 US President Theodore Roosevelt set aside a week of his presidency to harpoon two *Manta birostris* off south-western Florida (Roosevelt, 1917) (Figure 1).

One of the first accounts of targeted take of mobulids describes their capture as bait for finfish fisheries in the Gulf of California, Mexico (Gill, 1908). Currently, at least 13 fisheries in 12 countries target mobulids (Table S1) with most of these fisheries being characterized as artisanal. Artisanal fishing, however, can have population-level impacts: Rohner et al. (2013) attributed an 88% decline between 2003 and 2011 in *Manta alfredi* off Praia do Tofo, Mozambique to artisanal harvest.

Small-scale fisheries have generally targeted mobulids for meat (consumed locally), cartilage (exported as filler for shark fin soup), and skin (exported for leather) (Bizzarro, 2001; Alava et al., 2002). Since at least the 1990s a market for mobulid prebranchial gill plates for Asian medicines has emerged and expanded (Alava et al., 2002; White et al., 2006a; Couturier et al., 2012). Since at least the 1990s a market for mobulid prebranchial gill plates for Asian medicines has emerged and expanded (Alava et al., 2002; White et al., 2006a; Couturier et al., 2012). In Sri Lanka, wet gill plates are sold by fishers for SUS 9.10 – SUS 18.19kg⁻¹ for *Mobula* spp. and SUS 27.29kg⁻¹ for *Manta birostris*, and dried gill plates are sold by intermediaries to exporters for SUS 95.53 – SUS 113.76kg⁻¹ (*Mobula* spp.) and SUS 136.80 to SUS 228.00kg⁻¹ (*Manta birostris*) (Fernando and Stevens, 2011). In Indonesia, shark and ray processors in Cilacap (Central Java) sell dried mobulid gill plates to exporters for ~SUS 71kg⁻¹ (W. White, unpublished data). By comparison, the wholesale price for dried shark fins in the Guangzhou market, China is SUS 64kg⁻¹ to SUS 963kg⁻¹ (Whitcraft et al., 2014a). These high prices have led to a rapid expansion of targeted mobulid fisheries, with dried gill plates being exported to mainland China from Sri Lanka, Indonesia, India, and the Philippines (Alava et al., 2002; Chen et al., 2002; White et al., 2006a; Rajapackiam et al., 2007; Couturier et al., 2012). These countries are the main loci of targeted mobulid catches, which appear to be expanding in response to the export market for gill plates (Heinrichs et al., 2011). Where available, regional information is provided in greater detail below.

**Indonesia**

Targeted mobulid harpoon fisheries have been documented across Indonesia including Lombok, Lamakera, Lamaler, and villages in the Alor region (Dewar, 2002; White et al. 2006a, A. Marshall, pers. obs.). Most have existed for...
generations, and focus on M. birostris with Mobula tarapacana and some Mobula thurstoni also taken (Dewar, 2002). While traditionally taken for local consumption, the export market for dried gill plates and skin has likely driven increased fishing effort and technological innovation, leading to increased harvest and declines in local populations (Dewar, 2002; Heinrichs et al., 2011).

Philippines

Targeted mobulid fisheries have existed for decades in the Philippines, primarily in the Bohol Sea region, emanating from Bohol, Camiguin, and Mindanao Islands (Alava et al., 2002; Acebes, 2009). Mobulids are taken with gaffs, harpoons, hook and line, and gill nets, and sold locally fresh or as dry meat, gill plates, and skin (Alava et al., 2002). These fisheries target a range of mobulids including M. birostris and M. japonica (Camhi et al., 2009). Interviews with fishermen indicate villages take as many as 1000 individuals year\(^{-1}\), and the number of villages and fishermen participating in the fishery expanded at least through 2002; concurrent with declines in catch rates, potentially indicating decreased populations (Alava et al., 2002). Concern for declining populations of whale sharks (Rhincodon typus) and Manta spp. in the Philippines prompted the prohibition of targeted fisheries in 2002 (Food and Agriculture Organization Order 193). However enforcement is difficult and Mobula species are not included in the ban (Camhi et al., 2009).

India

Mobulids are targeted in a number of small-scale fisheries off India and sold for dried meat and gill plates. Most fisheries operate off southern (Kerala, Tuticorin, and Chennai) (Mohanraj et al., 2009; Fernando, 2012), and north-western (Mumbai) India (Raje et al., 2009). Mobula japonica (identified as Mobula diabolus) are taken off Chennai in trawls with additional captures in gill net and hook and line fisheries (Mohanraj et al., 2009). A mechanized gill net fishery was initiated off Chennai in 2005 in response to increased demand for dried gill plates (Rajapackiam et al., 2007). Catch rate of elasmobranchs in coastal and shelf waters of India appears to be declining due to overfishing, and there is some evidence that the mobulid fishery may have collapsed (Fernando, 2012).

Sri Lanka

Traditionally, mobulids were not fished in Sri Lanka due to the poor quality of their meat. However, demand for gill plate export has fuelled targeted takes with >1000 M. birostris and >55 000 Mobula taken annually in gill net fisheries, representing over 50% of global targeted mobulid catches (Fernando and Stevens, 2011; Heinrichs et al., 2011). Of these, 87% are M. japonica (87%), followed by M. tarapacana (12%) and M. thurstoni (~1%). Increasing take may be particularly problematic for M. birostris because 95% of individuals taken were juveniles or sub-adults, and Sri Lankan fishers have reported decreased take (Fernando and Stevens, 2011). Sri Lanka recently instituted a programme to phase out gill nets – the primary gear affecting mobulids.

Mexico

Vaillant and Diguet (1898) described pearl divers in the Gulf of California, Mexico in 1898 taking ‘manta’ to prevent them from entangling in diving equipment and using the carcasses for fishing bait. Since at least the early 1980s, mobulids (primarily M. japonica, Mobula munkiana and M. thurstoni) were taken in artisanal fisheries in the Gulf of California using harpoons and set gill nets (Bizzarro et al., 2007). Meat was sold fresh locally or dried; no export market for mobulids (including gill plates) has ever existed (Heinrichs et al., 2011). In 2004, capture, trade, and consumption of mobulids throughout Mexico was prohibited (NOM-029-PESCA 2004), resulting in reduced mobulid harvest in at least the south-western Gulf of California (D. Croll, pers. obs.). However, individuals are still taken as bycatch in gill nets set for other species (Bizzarro et al., 2007; D. Croll, pers. obs.).

Taiwan

A targeted harpoon fishery for mobulids, primarily targeting M. japonica, existed in Taiwan from 1930 to 1960, with contradictory reports about its continued existence (Chen et al., 2002; Camhi et al., 2009).
Mozambique

An artisanal harpoon fishery targeting *M. alfredi*, *M. birostris*, and *Mobula kuhlii* off southern Mozambique takes ~20–50 individuals year\(^{-1}\) in a small (50 km\(^2\)) area (Couturier *et al.*, 2012). Meat is consumed fresh locally (A. Marshall, pers. obs.).

Gaza, Palestinian Territories and Egypt

A purse seine fishery for *Mobula mobular* for local consumption off the Palestinian territory of Gaza recently gained notoriety after media coverage of a catch where ~500 individuals were landed (Couturier *et al.*, 2013). A similar fishery is reported off the Egyptian Mediterranean coast near Alexandria (M. Abudaya, pers. comm.), despite the fact that *M. mobular* catch is prohibited in Egypt under the 1995 Barcelona Convention.

Bycatch fisheries

Mobulids have been reported as bycatch in 30 small- and large-scale fisheries globally (Table S1).

Small-scale fisheries

Mobulids have been reported as bycatch in 21 small-scale fisheries in 15 countries (Table S1) using driftnets, gillnets, traps, trawls, and long lines. Of particular concern is a small-scale driftnet fishery for skipjack tuna (*Katsuwonus pelamis*) off Indonesia with bycatch of *M. japonica*, *M. tarapacana*, *M. birostris*, *M. thurstoni*, and *M. kuhlii* where a partial survey of landing sites led to an estimated take of 1600 individuals year\(^{-1}\) (White *et al.*, 2006a), with fishery-wide bycatch significantly greater. Ayala *et al.* (2008) found 55% of northern Peruvian artisanal fishermen reported mobulid bycatch, contributing to an estimated bycatch of 8000 individuals year\(^{-1}\). Increasing value of mobulid gill plates has the potential to convert fisheries towards targeted take.

Large-scale fisheries

Mobulids are reported as bycatch in nine large-scale fisheries in 11 countries (Table S1) using driftnets, trawls, and purse seines. The global tuna purse seine fishery may be a particularly important source of mobulid bycatch, with mobulids reported as bycatch in five tuna fisheries from eight countries (Table S1). Tuna purse seine nets extend from the surface to depths of up to 130 m (Hall and Roman, 2013) and are used in three types of sets of which school sets (sets directly on tuna schools, not aggregated under floating objects or associated with dolphins) have the greatest mobulid bycatch (Hall and Roman, 2013). Mobulids and tunas have epipelagic tropical distributions in regions of high productivity, leading to a high degree of distributional overlap (Anderson *et al.*, 2011; Croll *et al.*, 2012).

Tuna purse seine fisheries operate in all tropical oceans with ~98 000 sets year\(^{-1}\) (Table 2). Approximately 66% of sets occur in the Western and Central Pacific, 18% in the Eastern Pacific, 9% in the Indian Ocean, and 7% in the Atlantic Ocean (Table 2) (Molony, 2005; Pianet *et al.*, 2010, 2011; IATTC unpublished data). With the exception of the Eastern Pacific purse seine fishery, bycatch data for most tuna fisheries is limited (Hall and Roman, 2013). Furthermore, mobulids are usually not identified to species in bycatch reports (Hall and Roman, 2013). Regardless, existing data indicate that bycatch mortality may be large. This is of particular concern given the lack of information on mobulid stocks captured in these fisheries.

* Manta birostris, *M. alfredi*, *M. munkiana*, *M. japonica*, *M. tarapacana*, *M. thurstoni*, *M. mobular*, and probably *Mobula eregoodootenkee* and *M. kuhlii* have been reported as bycatch in purse seines (Hall and Roman, 2013). The frequency of mobulid capture and number of individuals captured per net set is generally relatively small (averaging less than 0.45 individuals set\(^{-1}\), see below), but global distribution of purse seine fisheries and the large number of sets presents concern for mobulid conservation. Collectively, it is estimated that approximately 13 000 mobulids are captured annually in global tuna purse seine fisheries (Table 2).

Eastern Pacific

The Eastern Pacific tuna purse seine fishery has 100% of sets monitored, so mobulid bycatch can be directly determined. As the individuals have to
undergo a process of encirclement, sacking up and brailing on board, all individuals captured are considered as mortalities although many individuals are alive when released. This reflects a precautionary approach, in the absence of evidence of post-release survival, and with the knowledge that the release methods used in many cases are clearly harmful (Hall and Roman, 2013). Of the mobulids captured, 67% were taken in school sets, with 29% in dolphin sets and 4% in floating object sets (Hall and Roman, 2013). Average mobulid capture rate (individuals set−1) was 0.38 set−1 for school sets, 0.08 set−1 for dolphin sets, and 0.02 set−1 for floating object sets. Although the fishery operates across the Eastern Tropical Pacific, mobulid captures were concentrated in regions of high productivity and prey density (particularly euphausiids), which raises concerns about the concentration of impacts on subpopulations, if there is some degree of isolation (Figure 2). The estimates of mortality for the Eastern Pacific for the period 1993–2013 average almost 2800 individuals year−1, with a range of 1100 to 6500. In terms of set types the estimates of mortality per year average 2022 individuals for schools sets, 638 individuals for dolphin sets, and 114 individuals for floating object sets. Much of the mobulid take happens in the Costa Rica Dome region of Central America but some coastal areas have sets with high mortalities as well (Figure 2).

**Western and Central Pacific**

Observer data on mobulid capture are limited for the Western and Central Pacific tuna purse seine fisheries where >50% of the global tuna catch occurs (Molony, 2008). Molony (2005) reported that 7.4% of sets observed between 1994 and 2004 included mobulids, with these sets containing an average of 1.67 individuals set−1. Combining these rates provides an average bycatch of ~0.12 mobulids set−1. Jones and Francis (2012), using 1976–1982 data from the New Zealand skipjack tuna fishery, estimated a similar mobulid bycatch of 0.18 set−1. Molony (2005) estimated annual purse seine set effort (1994–2004) as 65 146 sets year−1, yielding an estimated annual bycatch of 7817 mobulids year−1 (Table 2). While extrapolated from limited observer data, the relatively high mobulid bycatch rate and intensity of effort suggest this tuna fishery has a large mobulid bycatch compared with others.

**Indian Ocean**

This fishery operates off north-eastern Africa (Hall and Roman 2013), with mostly school and floating object sets (Romanov, 2002). Only ~8% of fishing effort is monitored, but *M. birostris, M. tarapacana* (listed as *M. coilloti*), *M. mobular,* and *M. japonica* (listed as *M. rancurelli*) are reported as bycatch (Amandè et al., 2008). Using Amandè et al. (2008) reported bycatch of 77 mobulids across 1958 net sets (2003–2007), it was estimated that 0.04 mobulids set−1 were captured. Combining this with the average annual effort for this fishery yields an estimated total mobulid take of 1936 mobulids year−1 (Table 2). Because school and floating object net sets occur in roughly equal numbers in this fishery, these relatively low capture rates and total mobulid capture are most likely related to low densities of mobulids and fewer sets year−1 rather than differences in gear or set types. Bycatch may be reduced by avoidance of coastal waters off the Western Indian Ocean since 2008 due to pirates off

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**Table 2. Estimated effort and mobulid bycatch in global tuna purse seine fishery**

<table>
<thead>
<tr>
<th>Purse seine fishery</th>
<th>Proportion of sets observed (%)</th>
<th>Time period</th>
<th>Number sets year−1(SE)</th>
<th>Mobulid capture rate (individuals set−1)</th>
<th>Average annual capture (individuals year−1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eastern Pacific</td>
<td>100</td>
<td>1996–2013</td>
<td>17 625</td>
<td>0.16</td>
<td>2774</td>
</tr>
<tr>
<td>Western and Central Pacific</td>
<td>~1–2</td>
<td>1994–2004</td>
<td>65 145 (6051)</td>
<td>0.12</td>
<td>7817</td>
</tr>
<tr>
<td>Indian</td>
<td>~8</td>
<td>1981–2008</td>
<td>8694 (659)</td>
<td>0.04</td>
<td>1936</td>
</tr>
<tr>
<td>Atlantic</td>
<td>~3</td>
<td>1991–2008</td>
<td>6975 (517)</td>
<td>0.08</td>
<td>558</td>
</tr>
<tr>
<td>Total/Weighted Mean</td>
<td></td>
<td></td>
<td>98 439</td>
<td>0.13</td>
<td>13 085</td>
</tr>
</tbody>
</table>

*References for mobulid capture estimates provided in text.*
Somalia (Chassot et al., 2010). Any mobulid catch near Somalia is not accounted for here.

Atlantic Ocean

The Atlantic tuna purse seine fishery operates in the Eastern Atlantic, off western Africa primarily comprising vessels from France, Spain, and Ghana employing school and floating object sets (Hall and Roman, 2013). *Manta birostris*, *M. tarapacana* (reported as *M. coilloti*), *M. mobular*, and *M. japanica* (reported as *M. rancurelli*) are reported as bycatch (Amandè et al., 2011). Forty-seven mobulids were observed captured in 598 purse seine sets (2003–2007), representing a bycatch rate of ~0.08 mobulids set⁻¹ (Amandè et al., 2010). Combining this with annual effort yields an estimated bycatch of 558 mobulids year⁻¹; the lowest in number among the tuna purse seine fisheries (Table 2).

**Figure 2.** Mobulid bycatch in tuna purse seine fishery, eastern tropical Pacific 2005–2009: (A) sets on dolphin schools; (B) sets on fish schools; (C) sets on floating objects. Data from Hall and Roman (2013).

**OTHER THREATS**

The distribution of mobulids in the upper portion of the water column makes them vulnerable to ship strike, collision with nearshore infrastructure (e.g. moorings, beach protection nets, offshore aquaculture facilities) and entanglement in fishing gear. Mobulids are regularly taken in shark nets set to protect beach bathers in South Africa and Australia (Dudley and Cliff, 1993; Sumpton et al., 2011): ~ 52.5 *M. birostris* (probably *M. alfredi*) and ~14.2 *Mobula* spp. are taken each year in South African protection nets (Dudley and Cliff, 1993). Entanglement and ship-strike have been identified as
important sources of mortality to other threatened marine megafauna (e.g. sirenians, baleen whales; Berman-Kowalewski et al., 2010; Adimey et al., 2014), and injuries from vessel strikes have been observed on mobulids (Couturier et al., 2012).

CONSERVATION GENETICS

Genetic studies have begun to elucidate mobulid taxonomic relationships (Poortvliet et al., 2015), but few have examined population genetic structure. Genetic population structure of, M. birostris (Hinojosa-Alvarez et al., 2015) and M. alfredi (Kashiwagi et al., 2012), and Mobula japonica (Poortvliet and Hoarau, 2013) are being investigated and recent development of genetic microsatellite markers (Poortvliet et al., 2011) and sequencing of the entire mitochondrial genome of M. japonica (Poortvliet and Hoarau, 2013) promise to aid future studies. Understanding stock structure is critical to management and conservation.

DNA-based techniques are routinely used to identify the species from body parts of threatened species, and have been applied to evaluate the legality of cetacean meat sold at Japanese and Korean markets (Baker and Palumbi, 1994; Clarke et al., 2006). Similar genetic tools are now being applied to mobulids to enhance visual guides used for gill plate identification to ascertain the source of mobulid gill plates sold globally at Asian medicine markets, and to enhance compliance with CITES treaties (Stevens, 2011).

CONSERVATION RECOMMENDATIONS

The conservation status, sensitive life histories, high mortality rates of mobulids in fisheries, and expanding markets for gill plates raise serious concerns. Given their limited reproductive capacity it is likely that even low catch rates can result in significant population declines (Dulvy et al., 2008; Camhi et al., 2009). The population structure of most mobulid species is poorly known, and population status is difficult to assess due to lack of data on catch and life history. Global harvest of mobulids appears to be increasing; at the same time catch rates in some regions are declining, indicating potential overexploitation. Indeed, mobulid population declines have been reported in the Philippines, Indonesia, Mexico, India, and Mozambique (Couturier et al., 2012). Population declines in long-lived pelagic species are difficult to detect because of time lags in population trajectories, population structure uncertainty, and lack of fishery-independent population assessments (Lewison et al., 2004).

The importance of mobulids as a global food resource is minimal (Couturier et al., 2012), but their potential direct value as an ecotourism resource has been estimated at $US 73 million year$^{-1}$ (O’Malley et al., 2013). In contrast, the direct value of the manta ray gill plate trade is estimated at $US 11 million annually (Heinrichs et al., 2011; O’Malley et al., 2013; Dulvy et al., 2014). Efforts to mitigate mobulid take come at relatively low direct cost but have the potential to yield significant direct and indirect local financial benefit.

Unfortunately, explicit management policies on mobulid capture are limited, with Mexico, Ecuador, Brazil, New Zealand and the Maldives protecting all mobulids that occur in their waters (Camhi et al., 2009; Whitcraft et al., 2014b). A handful of countries have established regulations protecting one or two mobulid species: Australia, European Union and Philippines (M. birostris), Indonesia (M. birostris, M. alfredi), Croatia (M. mobular, M. birostris under the EU regulation), and Malta (M. mobular, M. birostris under the EU regulation). As early as 1988 international concerns about fisheries impacts resulted in a Fisheries Administrative Order (FAO 193) which prohibited the capture of mobulids in the Philippines (White et al., 2006a). Mobula mobular has been listed as endangered by the IUCN and protected under international conventions, but only Malta and Croatia have passed protective regulations, and no actions have been taken to mitigate bycatch (Canese et al., 2011; Holcer et al., 2013). In 2004, CITES recognized mobulids as a vulnerable group (Camhi et al., 2009), and in 2013, Manta species (M. birostris, M. alfredi) were listed in Appendix II of CITES. Because M. japonica and M. tarapacana are probably most impacted by the gill plate trade (Heinrichs et al.,
2011; Whitcraft et al., 2014b), at least these species should be added to CITES Appendix II. In November 2014, all mobulid species were listed in both Appendix I and II of the Convention on the Conservation of Migratory Species of Wild Animals (CMS, 2014).

Some species that are spatially-restricted seasonally may benefit from the establishment of marine protected areas (e.g. *M. alfredi, M. birostris*). For example, benefits for spatial protection established for *M. birostris* aggregating in specific sites within the Komodo Marine Park, Indonesia (Dewar et al., 2008) and off Yucatan, Mexico (Graham et al., 2012) are anticipated. However, most mobulids are globally dispersed and less likely to benefit from such protection. Three key actions that have the potential to provide significant conservation benefits are recommended:

**Reduce gill plate demand for medicinal use**

Approximately 61 000 kg of dried gill plates are traded annually at a value of US $11.3 million (Heinrichs et al., 2011). They are predominately sold whole. Guangzhou, China is the mobulid gill plate trade centre, with much of the market emanating from a handful of large suppliers (Heinrichs et al., 2011; Whitcraft et al., 2014b). Because the market for mobulid gill plates does not have a long history of widespread traditional use, and almost all of the trade is centred in Guangzhou, a focused education strategy to reduce consumer demand has the potential for relatively rapid success. In addition, international economic tools (e.g. boycotts, embargos) can also be used as conservation levers. The low value of mobulid meat (Fernando and Stevens, 2011; Heinrichs et al., 2011), and relatively low targeted catch rates of mobulids before emergence of the gill plate market indicate that eliminating this market could greatly reduce mobulid fisheries.

**Mitigate bycatch in the commercial tuna purse seine fishery**

Given the broad spatial distribution, intensity of effort, and reported bycatch, commercial tuna purse seine fisheries pose one of the most significant threats to mobulids. Although detailed information of mobulid distribution is lacking, they seasonally aggregate in important productive regions, providing an opportunity to decrease fishing intensity in regions of exceptionally high mobulid density with spatially discrete fishing prohibitions (Ward-Paige et al., 2013). Currently, there is considerable international interest in purse seine bycatch – primarily in the context of small tuna, billfish, marine mammals, sharks, and sea turtles. Expanding the focus to mobulids is realistic, given the potential for population-level impacts and their charismatic and widespread popular appeal.

There is also considerable potential for technologies that reduce mobulid capture in net sets and release captured mobulids unharmed (Hall and Roman, 2013). Most tuna fleets do not retain mobulids for commercial value, and there are previous examples of the technological solutions to mitigate dolphin bycatch in tuna purse seine fisheries (Gilman, 2011). Indeed, an industry-supported programme to develop methods for mobulid live release with tracking of post-release mortality has been initiated in the New Zealand skipjack tuna purse seine fishery (Francis, 2014). There is reason for optimism for international agreement on mitigation of mobulid bycatch in the tuna purse seine fishing industry. Strong international governing bodies and alliances between industry, conservation focused non-profit organizations, and government agencies already exist and have proven effective in revising standard fishing practices to mitigate bycatch of marine mammals, seabirds, and sea turtles (Lewison et al., 2004; Hall and Roman, 2013).

**Redirect and mitigate targeting and bycatch in artisanal fisheries**

Even in some countries where the gill plate trade is not operating, targeting and bycatch of mobulid rays in artisanal fisheries can be significant. A strategy to reduce artisanal mobulid catch by initiating new fishery regulations, providing technical assistance for gear modification and improvement of live release techniques, and promotion of non-consumptive uses (e.g. diving ecotourism) could significantly reduce take. Education of the vulnerable status of mobulids
and a realistic assessment of economic opportunities for mobulid conservation is important to ensure community cooperation.

Given increasing catches and extremely low fecundity, mobulid harvest rates are probably unsustainable as evidenced by declining populations. Sufficient information exists to support international efforts to mitigate mobulid harvest, requiring coordination between fisheries stakeholders (e.g. tuna purse seine industry, artisanal fisheries), international trade organizations, non-governmental conservation groups, and consumer organizations (to reduce gill plate demand). While some international efforts have begun (e.g. IUCN Shark Specialist Group Global Mobulid Conservation Strategy, CMS, CITES), only five of 45 global marine conservation organizations (key in catalyzing government and industry to take effective measures) include mobulids in their fisheries conservation campaigns. The good news is that solutions are feasible and economic costs are minimal – particularly compared with a broad range of more complicated, marine conservation issues (e.g. fisheries overharvest, climate change). The challenge is to rally international support to effectively implement them.

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